

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF RRV ENTERPRISES, INC. D/B/A	)	
CONSUMER ACCESS FOR A CERTIFICATE OF PUBLIC	)	CASE NO.
CONVENIENCE AND NECESSITY TO OPERATE AS A	)	96-205
RESELLER OF LONG DISTANCE SERVICES	)	
THROUGHOUT KENTUCKY	)	

O R D E R

On May 13, 1996, RRV Enterprises, Inc. d/b/a Consumer Access ("Consumer Access") filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky.

Consumer Access is a Texas corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. Consumer Access does not seek authority to provide operator-assisted telecommunications services.

Consumer Access employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the underlying carrier. Consumer Access will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by Consumer Access demonstrates its financial, managerial, and technical capability to provide intrastate, long-distance telecommunications service. The proposed rates filed May 13, 1996, should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,<sup>1</sup> the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Consumer Access should ensure that its name appears prominently on all bills issued to customers for services rendered by it.

The Commission, having considered the application, the information provided by Consumer Access, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Consumer Access be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.
2. Consumer Access shall comply with the provisions of the Orders in Administrative Case No. 323.<sup>2</sup>
3. Consumer Access shall ensure that its name appears prominently on all bills issued to customers for services rendered by it.
4. Consumer Access's authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in Consumer Access's application.
5. The rates and charges proposed by Consumer Access are hereby approved as filed on May 13, 1996.

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<sup>1</sup> Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

<sup>2</sup> Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

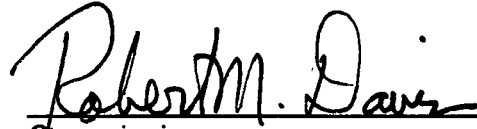
6. Within 30 days from the date of this Order, Consumer Access shall file its tariff sheets in accordance with 807 KAR 5:011.

Done at Frankfort, Kentucky, this 19th day of June, 1996.

PUBLIC SERVICE COMMISSION

  
Chairman

  
Vice Chairman

  
Commissioner

ATTEST:

  
Executive Director